

2018 U.S. Target-Date Industry Trends



RESEARCH OVERVIEW

Industry professionals can participate in Cerulli research through either topical research interviews or confidential surveys. In return, participants receive research findings or benchmarking reports for their participation. All information is aggregated to protect the anonymity of specific firms and respondents. Data collected is used across all Cerulli products.

TARGET AUDIENCE

Target-Date Asset Managers

LAUNCH

1Q 2018

SURVEY OVERVIEW

This survey touches upon several key trends within the target-date industry such as product innovation, distribution opportunities and challenges, retirement income, and glidepath construction.

This Initiative Explores these Key Industry Trends

- Off-the-shelf target-date product development, including the decision of which vehicles to offer products in, and what underlying investment strategies to use
- Target-date glidepath construction and benchmarking of target-date strategies
- The role target-date funds can play in delivering retirement income solutions to defined contribution plan participants

HOW TO PARTICIPATE

1. Register

Contact us or click the "Register Now" button below

[REGISTER NOW](#)

2. Complete

Interview participants

Research interviews will take 30–60 minutes to complete

Survey participants

Survey length varies, but typically takes 20–30 minutes to complete

3. Receive

Interview participants

Key Findings: Overview of the findings from our 2018 U.S. Defined Contribution Distribution report

Survey participants

Complimentary Research: A copy of a relevant issue of The Cerulli Edge

Benchmarking Report: Custom report of this survey highlighting your firm's responses in comparison to the survey aggregate

CONTACT US

For more information about this research initiative, contact: surveys@cerulli.com

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LEARN MORE

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