



RESEARCH OVERVIEW

Industry professionals can participate in Cerulli research through either topical research interviews or confidential surveys. In return, participants receive research findings or benchmarking reports for their participation. All information is aggregated to protect the anonymity of specific firms and respondents. Data collected is used across all Cerulli products.

TARGET AUDIENCE

Southeast-Asia-based Asset Managers

LAUNCH

1Q 2018

SURVEY OVERVIEW

This survey aims to gain insights into Southeast Asian asset managers' product, distribution, institutional, and business expansion plans through quantitative and qualitative questions.

This survey covers various business areas, including market sizing, product plans, distribution strategies, views on ASEAN Collective Investment Scheme (CIS) passporting scheme, and fees.

This Initiative Explores these Key Industry Trends

- Products and strategies that fund houses are pitching to retail and institutional clients
- Evolving fund distribution trends in Southeast Asia
- Developments in the region's Shariah asset management sector

HOW TO PARTICIPATE

1. Register

Contact us or click the "Register Now" button below

[REGISTER NOW](#)

2. Complete

Interview participants

Research interviews will take 45–60 minutes to complete

Survey participants

Survey length varies, but typically takes 15–20 minutes to complete

3. Receive

Interview participants

Key Findings: Overview of the findings from our upcoming 2018 Asset Management in Southeast Asia report

Survey participants

Complimentary Research: A copy of a relevant issue of The Cerulli Edge

Benchmarking Report: Custom report of this survey highlighting your firm's responses in comparison to the survey aggregate

CONTACT US

For more information about this research initiative, contact: surveys@cerulli.com

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LEARN MORE

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