

# 2018 Asian Distribution Dynamics



## RESEARCH OVERVIEW

Industry professionals can participate in Cerulli research through either topical research interviews or confidential surveys. In return, participants receive research findings or benchmarking reports for their participation. All information is aggregated to protect the anonymity of specific firms and respondents. Data collected is used across all Cerulli products.

### TARGET AUDIENCE

Asset Managers

### LAUNCH

1Q 2018

## SURVEY OVERVIEW

This survey seeks to gain the views of Asian managers on distribution dynamics, product trends, competitive analysis, fees and profitability, and regulatory initiatives.

### This Initiative Explores these Key Industry Trends

- Product trends and opportunities in Asian markets
- Regulatory developments and their impact on the industry
- Business strategies in a changing regulatory and digital environment

## HOW TO PARTICIPATE

### 1. Register

Contact us or click the "Register Now" button below

[REGISTER NOW](#)

### 2. Complete

#### *Interview participants*

Research interviews will take 45–60 minutes to complete

#### *Survey participants*

Survey length varies, but typically takes 15–20 minutes to complete

### 3. Receive

#### *Interview participants*

**Key Findings:** Overview of the findings from our upcoming 2018 Asian Distribution Dynamics report

#### *Survey participants*

**Complimentary Research:** A copy of a relevant issue of The Cerulli Edge

**Benchmarking Report:** Custom report of this survey highlighting your firm's responses in comparison to the survey aggregate

## CONTACT US

For more information about this research initiative, contact: [surveys@cerulli.com](mailto:surveys@cerulli.com)

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### LEARN MORE

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Cerulli Research Initiatives